

Counseling Directory:

*Wisconsin Rapids, Marshfield, and Stevens
Point Areas
2020*

Wisconsin Rapids

Aspirus Behavioral Health Clinic

420 Dewey St. #1
Wisconsin Rapids, WI 54494
(715) 241-5465 or (715) 423-0122

Insurance and other payment options accepted:

- All private and commercial insurances are accepted
- Medical Assistance is accepted

Area of expertise:

- Offers mental health therapy or AODA services

Other information:

- Provides services to adults who have a primary doctor through Aspirus Clinic or Riverview Medical Clinic only
- Process: client must have a primary doctor through Aspirus Clinic or Riverview Medical Clinic and be referred. Also if client has an established therapist through Aspirus Clinic or Riverview Medical Clinic they can also referral the client.
- Has one psychiatrist that comes Tuesday and Thursday's
- Accepts clients from out of county if they are not affiliated with a county agency through case management etc...
- No priority given to clients who have been recently discharged from a hospitalization

Behrend Psychology Consultant

464 Daly Ave. #1
Wisconsin Rapids, WI 54494
(715) 423-2030

Insurance and other payment options accepted:

- All private insurances accepted, Medicare, Medicaid, Military
- Medical Assistance is accepted but has to have a HMO
- 30% discount if patient pays at time of visit
- Will work with clients on individual basis

Area of expertise

- Specializes in all therapy types

- Specializes in therapy with all age groups
- Specializes in EMDR
- Does not provide group therapy
- Provides AODA services which includes, adolescent day treatment, intensive outpatient, individual counseling, and driver safety plans

Other information

- Has been providing therapy since 2002
- Has an onsite psychiatrist
- Both male and female therapist available
- Accepts clients from out of county
- No priority given to clients who have been recently discharged from hospitalization
- Process: client must start be seen by a therapist before the psychiatrist

Central Wisconsin Counseling Associates

320 W Grand Ave Suite 304A
 Wisconsin Rapids, WI 54495
 (715) 424-6960

Insurance and other payment options accepted

- Private insurances (Blue Cross –Blue Shield, Humana, and Security) can accept others on a referral basis.
- Accept Medical Assistance (Managed Health plan and Security Health plan)
- Accepts Military insurances
- Will work with clients on an individual basis
- Accepts individuals without insurance but they have to make a same day payment
- No sliding fee scale

Area of expertise

- Specializes in all areas of therapy
- Provides group therapy on an as needed basis
- Provides AODA services but does not have a certified AODA counselor on site
- Psychiatric testing

Other information

- Accepting new patients some of the therapist require a referral
- New patients can usually receive an appointment within a week
- Both male and female therapists are available
- Priority to clients who have been recently discharged from a hospitalization
- Does not have a psychiatrist

Clinical Services

420 1st Ave. S.
 Wisconsin Rapids, WI 54495
 (715) 424-3400

Insurances and other payment options accepted

- Commercial insurances accepted only
- No Medical Assistance accepted
- Must pay day of services if paying out of pocket
- No payment plans available

Area of expertise

- All areas of therapy are provided
- Provides therapy for all age groups
- Focuses on outpatient mental health
- No group therapy is provided
- Does provide AODA services

Other information

- New patients can usually receive an appointment within one week
- Clinical Services has been providing therapy since 1988
- Has both male and female therapists available
- Does not have a psychiatrist

Clinical Services

420 3rd St S
Wisconsin Rapids, WI 54495
715-718-6040

Areas of expertise

Provides counseling for all ages
AODA counseling

Compass Counseling

2503 8th Street South
Wisconsin Rapids, WI 54495
(715) 712-1523

Insurance and other payment options accepted

- Accepts Private Insurance and Medical Assistance
- Works with individuals on an individual basis if they have no insurance
- Individuals that have no insurance payments are to be made on day of services

Area of expertise

- Provides mental health therapy to all ages
- Provides AODA services including assessments, outpatient therapy, and group therapy

Other information

- Does not have a psychiatrist

Northwest Journey (Day Treatment)

110 24th St S
Wisconsin Rapids, WI 54494
(715) 424-5040

Insurances and other payment options accepted

- All private, commercial, and military insurances are accepted
- All Medical Assistance is accepted
- Individuals without insurance are encouraged. Payment plans are available as well as other options

Area of expertise

- Focuses on all areas of mental health
- Inpatient and outpatient basis
- Services only available for children 6-18 years of age
- AODA services are not available

Other information

- Individuals must go through a screening process before being accepted into the program
- Individuals must be referred by school, doctor, social services, or a parent/guardian
- Individuals can attend every day before or after school
- Priority for individuals that recently have been discharged from a hospitalization
- Female therapist are onsite

VA Behavioral Health

555 West Grand Avenue
Wisconsin Rapids, WI 54494
(715) 424-4682

Insurance and other payment options accepted

- No cost if veteran is eligible for the program

Area of expertise

- Provides services with Post Traumatic Stress Disorder and substance abuse issues
- Inpatient, residential, and outpatient care available
- Does have AODA services
- Provides general mental health services
- Has group therapy

Other information

- An assessment is first done for eligibility
- Eligibility depend on income, era, and station
- Only provides services for veterans
- Accepts veterans from out of county
- Has both male and female psychiatrists

Wood County Human Services

2611 12th St S
Wisconsin Rapids, WI 54494
(715) 421-8800

Insurance and other payment options accepted

- Accepts private insurances, Blue Cross-Blue Shield
- Accepts Medical Assistance expect for Medicaid HMO for Security Health Plan
- Provides a sliding fee scale for patients without insurance, which is based on income

Area of expertise

- Specializes in all area of therapy
- Provides therapy to all ages
- Provides group therapy
- Provides Alcohol and Drug therapy

Other information

- There is a wait list for individuals seeking mental health services.
- There is NOT a wait list for individuals seeking AODA services.
- There are both male and female therapist available
- Priority to clients who have been recently discharged from a hospitalization
- Mental health intake is done and before a psychiatrist can be seen
- Has two psychiatrists (Adult and Children)

Marshfield

Children's Service Society

601 S Central Ave, Ste 200
Marshfield, WI 54449
(715) 387-2729

Insurance and other payment options accepted

- Accepts all private and commercial insurance
- Medical Assistance accepted
- Provides a sliding fee scale for individuals without insurance based on income

Area of expertise

- Provides therapy in all areas
- Specializes in depression, grief, self-harm
- Provides therapy to children 18 and younger only
- A child may continue therapy after age 18 only if they were already receiving services prior to turning 18
- Provides group therapy for adults that have a domestic abuse charge (SAFE program)

Other information

- Has been providing services for over 20 years
- New patients can usually receive an appointment within one week
- Both male and female therapist are available
- Provides services to surrounding communities
- Does not have a psychiatrist

Charis Counseling LLC

101 W McMillan St Ste 2B
Marshfield, WI 54449
(715) 389-9382

Insurance and other payment options accepted

- Accepts most private and commercial insurances
- Accepts all Medical Assistance programs
- Accepts clients without insurance which is \$95 an hour at time of appointment

Area of expertise

- Provides therapy to individuals, couples, and children
- Specializes in all areas
- Has a therapist onsite who specializes in areas of sexual and domestic abuse
- Therapist will not work with perpetrators of sexual and domestic abuse
- AODA services are available through outpatient

Other information

- Evening and weekend appointments are available
- Both male and female therapist are available
- Does not have a psychiatrist

Gateway Counseling Service, LLC

1905 S Central Ave.
Marshfield, WI 54449
715-898-1665

Accepts most insurances, Medicaid and medicare

Area of expertise

- Behavioral health, AODA, outpatient day treatment

- Anger management group, domestic violence program, positive parenting
- Thinking for Change – MRT & DBT to change the way of behavioral Thinking and moral reasoning. Combating criminal behavior thinking and behavioral as well as addiction

Hergert & Gaziano Family Counseling

233 S Central Ave
Marshfield, WI 54449
(715) 384-7579

Insurance and other payment options accepted

- Accepts most private and commercial insurances
- Prefers to call in advance to see if insurance works with them
- Accepts clients without insurance which is \$95 an hour at time of appointment

Area of expertise

- Specializes in all areas of therapy
- Provides therapy to all age groups
- Family and marriage counseling available
- Provides some group therapy
- Provides AODA services through outpatient

Other information

- New patients can usually receive an appointment within 1-2 weeks
- Some evening appointments available
- Both male and female therapist available
- Does not have a psychiatrist

Horses Treat/Child & Adolescent Psychiatry Consulting, LLC

2001 S Central Ave
Marshfield, WI 54449
(715) 384-2818

Insurance and other payment options accepted

- Accepts Private and Medical Assistance

Area of expertise

- Provides Responsive Equine Assisted Therapy
- Provides generalized mental health therapy
- Provides some group therapy

Other information

- Provides therapy for all ages (individual, couple, parent-child, and group)
- Has a psychiatrist onsite

Jerry Olson Counseling

252 South Central Avenue, Suite 24
Marshfield, WI 54449
(715) 384-7884

Insurance and other payment options accepted

- Accepts Medicaid, Badgercare if Security Health for HMO
- Payment options available on an individual basis if client has no insurance

Area of expertise

- Specializes with anger issues, grief, loss of pets or love ones
- Substance abuse

Other information

- Receives referrals from the County, probation and parole, the DA's office, and will also see inmates in jail

Marriage and Family Health Services (Mikan)

501 South Cherry Avenue, Suite 5
Marshfield, WI 54449
(715)486-8302

Insurances and other payment options accepted

- Accepts most private insurance
- Accepts Medical Assistance
- Payment options available on an individual basis

Area of expertise

- Specializes in marriage, family, and trauma therapy
- Addresses most mental health issues
- Provides group therapy
- Provides AODA services but does not have a certified AODA counselor on staff
- Provides outpatient and day treatment for children and adolescents

Other information

- New patients can receive an appointment within 1-2 weeks
- Priority to clients that have been recently discharged from a hospitalization
- Some evening appointments available
- Both male and female therapist available
- Has a psychiatrist they consult with

Marshfield Clinic Behavioral Health, Psychology, and Psychiatry

1000 N Oak Ave
Marshfield, WI 54449
715-387-5442

Insurance and other payment options accepted

- All private and commercial insurances accepted

- All Medical Assistance accepted
- Provides a sliding fee scale, client has to go through financial counseling first
- Provides payment plan options on an individual basis

Area of expertise

- Provides therapy in all areas
- No group therapy
- Does not provide AODA services
- Provides therapy to all ages
- Can make referrals

Other information

- Priority is given to individuals that have recently been discharged from a hospitalization
- All services require a referral from a primary physician
- Both male and female therapists are available
- Does have an onsite psychiatrist

WISE MIND: Mental Health Clinic

601 East 3rd Street
 Marshfield, WI
 715-384-0080

Insurance and other payment options accepted

- Accepts Medical Assistance and Private insurance

Area of expertise

- Specializes in PTSD
- Depression, Anxiety, GAD, OCD, Bipolar, Grief

Other information

- Provides services to school age children and older

Stevens Point

Alliance Health

2417 Post Road, Bldg A
 Stevens Point, WI 54481
 (715) 690-1272

Insurance and other payment options accepted

- Accepts all private and commercial insurance
- Does not accept Medical Assistance providers
- Does not have a sliding fee scale
- Works with clients on an individual basis and can provide discounts depending

Area of expertise

- Specializes in DBT, personality disorders, Autism, children, family, and marriage counseling
- Provides therapy to all ages
- Has group therapy but need permission by therapist

Other Information

- Both female and male therapists are available
- Provides services to surrounding communities
- Provides AODA services in combination with mental health but does not have a licensed AODA counselor on staff
- Intake involves calling and checking insurance and severity of services needed
- Priority is given to individual that have recently been discharged from a hospitalization
- Has a psychiatrist onsite

Advocate Psychotherapy Services, LLC

3233A Business Park Dr. Suite 304
Stevens Point, WI 54881
(715) 544-4435

Insurance and other payment options

Most insurances accepted, Badgercare

Areas of expertise

Counseling for teens, individuals, couples, & family

Children's Service Society

1201 Water St., Suite 2
Stevens Point, WI 54481
(715) 341-6672

Insurance and other payment options accepted

- Accepts all private and commercial insurance
- Medical Assistance accepted
- Provides a sliding fee scale for individuals without insurance based on income

Area of expertise

- Provides therapy in all areas
- Specializes in depression, grief, human sexuality, self-harm
- Provides therapy to children 18 and younger only
- A child may continue therapy after age 18 only if they were already receiving services prior to turning 18

- Provides group therapy for adults that have a domestic abuse charge (SAFE program)

Other information

- Has been providing services for over 20 years
- New patients can usually receive an appointment within one week
- Both male and female therapist are available
- Provides services to surrounding communities
- Does not have a psychiatrist

Ministry Behavioral Health

209 Prentice Street North
Stevens Point, WI 54481
(715) 344-4611

Insurance and other payment options accepted

- All commercial insurances accepted
- All Medical Assistance accepted
- Will work with individuals without insurance if they are a Portage county resident

Area of expertise

- Specializes include: dual diagnosis, anxiety, depression, bi-polar, and PTSD
- Provides AODA outpatient services through individual, family, and group counseling

Other information

- Does not have a psychiatrist on site or consult with one
- Will accept out of county clients if they have insurance on a limited basis

Ministry Medical Group: Therapy and Psychiatrist

3398 East Maria Drive
Stevens Point, WI 54481
(715)341-7441

Insurance and other payment options accepted

- All private and commercial insurances accepted
- All Medical Assistance accepted
- Individuals without insurance can get services
- Does have a sliding fee scale

Area of expertise

- Provides therapy in all areas
- Provides therapy to all age groups

- Does not provide AODA services

Other information

- New patients can receive an appointment within a month to see a therapist
- New patients can receive an appointment within 8 weeks to see a psychiatrist
- Has 4 psychiatrist on site
- Priority is given to individuals that have recently been discharged from a hospitalization

New Directions

5541 Hwy 10E, Suite B
Stevens Point, WI 54481
(715) 502-3383

Insurances accepted

Security Health, Blue Cross, WEA

Areas of expertise

- Nontraditional; approaches to psychotherapy, addressing the whole person- mind, body, spirit.
- Children, adolescents, couples, adults

Oswald Counseling Associates

2450 Vineyard Dr
Plover, WI 54467
(715) 342-0290

Insurance and other payment options accepted

- Accepts most private insurances
- Does accept Medical Assistance & Medicare
- Individuals with no insurance must pay the day of appointment
- 20% off on cash payments day of appointment

Area of expertise

- All areas of therapy are covered
- Prefers providing therapy to adults but does provide therapy to all age groups
- AODA services available through outpatient

Other information

- New patients can usually receive an appointment within one week
- Both male and female therapist available
- 3 AODA counselors available
- Does not have a psychiatrist

Northwest Journey (Day Treatment)

931 Michigan Ave. Suite 101
Stevens Point, WI 54481
(715) 997-9486

Insurances and other payment options accepted

- All private, commercial, and military insurances are accepted
- All Medical Assistance is accepted
- Individuals without insurance are encouraged. Payment plans are available as well as other options

Area of expertise

- Focuses on all areas of mental health
- Inpatient and outpatient basis
- Services only available for children 18 years of age and younger
- AODA services are not available

Other information

- Individuals must go through a screening process before being accepted into the program
- Individuals must be referred by school, doctor, social services, or a parent/guardian
- Priority for individuals that recently have been discharged from a hospitalization
- Female therapist are onsite
- Does not have a psychiatrist

New Direction Counseling Center

5541 Hwy 10 East
Stevens Point, WI 54481
(715) 345-9690

Insurance and other payment options accepted

- Medical Assistance is accepted
- Networked with Security Health, WEA, Blue-Cross and Blue Shield
- No sliding fee scale, payments need to be made on day of service

Area of expertise

- Specializes in eating disorders, depression, anxiety, children, and EMDR, Brainspotting

Other information

- Provides services to adults and children
- Some evening appointments are available

- Both male and female therapist are available
- Does not have a psychiatrist

Riverwood Counseling Associates

1052 Main St Ste 202
Stevens Point, WI 54481
(715) 343-5256

Insurance and other payment options accepted

- Works with all insurances, each therapist is in specific networks
- Alternative payment arrangements based on financial need

Area of expertise

- Not specialized in any specific areas of therapy
- Provides group therapy
- Provides marriage and couple therapy
- Provides family therapy
- Therapy provided to individuals ages 4 and older
- Provides AODA services through individual therapy, OWI services available

Other information

- Some evening appointments are available
- Both male and female therapist are available
- Does not have a psychiatrist