

ADVANCEMENT COMMISSION REPORT - September 2021

40th Annual Royal Event

Sounding like a broken record from 2020, we've decided to once again cancel/postpone Royal Event for the fall of 2021. The following communication was sent to food booth vendors, carnival ride operators, ACS families and the City of Wisconsin Rapids during the week of September 13th. Please note the potential for a modified version of Royal Event in late January 2022, as a kick off to Catholic Schools Week.

Dear Assumption Supporters -

A new development in the world of Royal Event... after much deliberation, we have decided to cancel/postpone Royal Event again this fall. The school year is off to a phenomenal start, and we would hate for Royal Event festivities – which are mostly indoor – to be the cause of any type of school-wide or community-wide spread of the covid variant. It would be devastating to our school system's mission, as well as to our strong reputation with those who have entrusted us with the care and education of their children.

Although difficult, it was the prudent decision at this time and also before case numbers have the potential to increase within the county and we would have been faced with cancelling last minute – which would have put undue financial and scheduling burden on our food vendors, carnival ride operators, volunteers, etc.

Alternately, there is some beginning conversation to consider a postponement date which would allow us to kick off Catholic Schools Week by hosting a modified version of Royal Event on Sunday, January 30th. More information on this to follow, and of course this would also be covid-status dependent at that time of the year. We do hope you'll understand and support our decision in this matter.

Royal Regards,

Linda Schill

Director of Advancement

Raised Royal Newsletter – October 2021

I'll be preparing a Raised Royal newsletter to be delivered to alumni and ACS constituents in mid-October. The focus will be celebrating our graduating class of 2021, honoring and thanking donors from 2020-2021, a highlight of our state of the schools address from President Minter, etc.

2021-2022 Annual Appeal - November 2021

Work will now begin on our annual appeal mailing for Royal Fund 2021-2022. Projected mail date would be mid-November of this year.

10th Annual Royal Auction

We do intend to host a hybrid virtual and in-person Royal Auction in the spring of 2022. More details to follow. Two potential dates have been identified thus far for consideration – one in March and one in April.

Respectfully Submitted,

Linda Schill

Director of Advancement