

ADVANCEMENT COMMISSION REPORT - November 2021

70 for 70 Campaign – October 2021 and ongoing

On October 8th, President Minter issued the following giving challenge through his Friday President's Message to ACS families via email, as well as in a bulletin stuffer message to local parishioners – in celebration of the fact that the fall of 2021 marks the 70th anniversary of the first Freshman class to enter Assumption High School back in 1951...

I would like to issue a challenge to each of you. Would you give a donation to our Fund A Need account? If 1000 of us each gave \$70, we would collect an additional \$70,000 which will be used to fund future projects at the schools. These may include new lights and ceilings, update math and social studies textbooks, rotational replacement of Chromebooks, new carpet, removal of the remaining asbestos, new fitness room and equipment, upgrades to the electrical system, continued work on the window projects and more. This past year thanks to generous donors and use of federal money, we were able to accomplish many projects for the buildings and we want to keep the project momentum going. Will you join me in this challenge? Send your check to the Advancement Office at the address below or visit our web portal <https://www.assumptioncatholicschools.org/giving/> and earmark your funds to fund a need to pay by credit card. Larger donations are always appreciated and all funds collected in this campaign will go to the project fund.

Over \$5,800 has been gifted within the first month of this “70 for 70” campaign. His challenge is also included in the Raised Royal newsletter, which should hit alumni mailboxes in the next week.

Raised Royal Newsletter – November 2021

A Raised Royal newsletter will be delivered to alumni and ACS constituents in mid- November. The focus is a celebration of our graduating class of 2021, honoring and thanking donors from 2020-2021, and a highlight of our state of the schools address from President Minter.

2021-2022 Annual Appeal - December 2021

The projected mailing date for our Royal Fund 2021-2022 campaign is now into early December. The closure of local printing company (Neumark Design & Print) has drastically impacted our production timelines for mailers such as Raised Royal and the Royal Fund annual appeal. Some work has been transitioned to Quality Plus Printing (under new ownership in Phil Hartley) and some will need to be sourced to Spectra Print in Stevens Point in order to meet pending deadlines.

10th Annual Royal Auction

We do intend to host a hybrid virtual and in-person Royal Auction in the spring of 2022. More details to follow. A potential date has been identified in April of 2022.

Respectfully Submitted,

Linda Schill
Director of Advancement