

## **ADVANCEMENT COMMISSION REPORT - January 2022**

### **2021-2022 Annual Appeal**

The Annual Appeal mailing finally dropped to alumni and donor constituent mailboxes this past weekend. The focus of our appeal is increased giving to support faculty and staff salary increases. Financials related to the cost of educating a student were featured in the appeal letter, as a reference point to the gap in funding that needs to be garnered through the Royal Fund appeal and additional fundraising efforts.

### **Catholic United Financial Raffle - January through April 2022**

We're blessed once again to partner with Catholic United Financial on a cash raffle opportunity beginning January 29th and running through April 9th. Tickets are \$5.00 each. The grand prize is \$1,000. There are 21 total cash prizes (10 more than in 2020). See attached flyer. Raffle tickets will be made available for sale through bulletin stuffers, school offices, and our ACS students and families. Commission members will also be asked to sell 10 tickets each - tickets will be available by the February commission meeting. All cash prizes are sponsored by Catholic United Financial. The winning tickets will be drawn on Saturday, April 9th at 7 pm - during Royal Auction at Bullseye Golf Club. Thank you in advance for your help in selling raffle tickets on behalf of ACS.

### **10th Annual Royal Auction - April 9, 2022**

Plans are underway for a hybrid virtual and in-person Royal Auction in the spring of 2022. We'll begin with 2 or 3 days of bidding for online items only, and then conclude with an in person event at Bullseye Golf Club on Saturday night, April 9th that includes Silent and Live Auction items, along with dinner, drinks and dessert. **If you are a business owner, or would like to help personally, please consider a contribution of gift certificates, products, or a cash donation to support and sponsor Royal Auction!**

### **Alumni Directory Update – 2022/2023**

Assumption Catholic Schools is partnering with PCI to conduct a marketing and outreach strategy as part of an updated Alumni Publication and Data Collection project. The last time we've produced an alumni directory was in 2011. There is no cost to Assumption, but in return we will benefit from an in-depth update of alumni contact information on a mass scale – which will in turn assist us in fundraising and communication efforts with some of our most valued constituents... AHS Alumni. The process takes about 12 months to complete and then the directories will be sold to alumni at varying prices, along with a digital file option of the directory information, and alumni apparel options as well. After the directory is complete in 2023, PCI will enter into a phase called an Oral History Project, which will result in a compilation of alumni stories and reflections that can be compiled in a book and sold to AHS alum and beyond.

### **Raised Royal Newsletter - November 2021**

A Raised Royal newsletter was delivered to alumni and ACS constituents in mid-November 2021. The focus was a celebration of our graduating class of 2021, honoring and thanking donors from 2020-2021, and a highlight of our state of the schools address from President Minter.

Respectfully Submitted,

Linda Schill  
Director of Advancement  
*Class of 1989*



ASSUMPTION  
CATHOLIC SCHOOLS  
*Live, Learn and Lead in Faith*

# RAFFLE

**Tickets on sale January 30 to April 9, 2022**

**100% of every dollar we raise stays with our schools!**

**GRAND PRIZE \$1,000**

TICKETS JUST

**\$5**  
each



**Support these Catholic schools  
in Wisconsin Rapids:**

**Assumption High School  
Assumption Middle School  
St. Vincent de Paul School  
Our Lady Queen of Heaven School  
St. Lawrence Early Childhood Center**



Sales Representative  
**Vicky Giacalone, FIC**  
Call or Text (920) 475-3196  
vgiacalone@catholicunited.org  
catholicunitedfinancial.org/rep-vicky-giacalone

**\$4,000**  
**TOTAL IN PRIZES**

**Grand Prize: \$1,000 - One Winner  
1st Prize: \$500 - Two Winners  
2nd Prize: \$250 - Four Winners  
3rd Prize: \$100 - Six Winners  
4th Prize: \$50 - Eight Winners**

sponsored by **Catholic United Financial**

\*Must be 18 years of age or older to purchase a ticket. For complete rules, visit [www.doa.wi.gov/Divisions/Gaming/Charitable-Gaming](http://www.doa.wi.gov/Divisions/Gaming/Charitable-Gaming). Grand prize subject to change. WI gambling permit # R0020743-A-45757. Drawing to take place at Bullseye Golf Club, 2800 Ridgewood Trail, Wisconsin Rapids, WI 54494 at 7 pm on April 9, 2022. ©2022 Catholic United Financial. All rights reserved.