Advancement Commission Report - August 2022

Raised Royal Newsletter - August 2022

I'm currently writing a Raised Royal newsletter to be delivered to alumni and ACS constituents in mid-to-late August. The focus will be celebrating our graduating class of 2022, honoring and thanking donors from 2021-2022, a highlight of our state of the schools address from President Minter, etc.

Royal Event transition - October 2022

As our Royal Event has transitioned to the fall months, we've been brainstorming ways to breathe new life into this event for our Assumption families and the community at large. Stay tuned for an announcement concerning **Fall Fest 2022** to take place on **Sunday, October 9th** on the campus of Assumption High School. Some components of prior events will stay the same while some will evolve into new opportunities for family fun and creative fundraising efforts.

Annual Appeal - November 2022

Work will soon begin on our annual appeal mailing for Royal Fund 2022-2023. Projected mail date would be mid-November of this year.

Alumni Directory Update - 2022/2023

PCI staff continues to market and conduct outreach with our Assumption Alumni. The process continues through the end of 2023. After the directory is complete, PCI will enter into a phase called an Oral History Project, which will result in a compilation of alumni stories and reflections that can be compiled in a book and sold to AHS alum and beyond. Any questions about the project should be directed to Linda Schill in Advancement or Joe Birkhauser in Alumni Relations.

Catholic United Financial Raffle - 2023

We've been approved to host another CUF Raffle in 2023. We assume that the raffle will need to begin in late January during Catholic Schools Week. We're unsure of a draw date at this time.

Royal Regards,

Linda Schill Director of Advancement